

# International Conference on Broadcasting Media & Film Industry

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## The broadcasters of today must wear many hats

**Daliah Wachs**

The Dr. Daliah Show, USA

**A**mongst Twitter, Facebook, iHeart, Spreaker, network television, how do you consistently get your message out? How do you find the time? How do you compete in a digital world as the consumer, viewer, listener demands instant information and competitive mental graphics/images? The author currently multi-manages all aspects of broadcast media while at the same time running a medical practice. Not only is her story from medical doctor to nationally syndicate host to TV personality a fascinating one, but she's here to give tips and advice to those trying to manage it all.

### Biography

Daliah Wachs earned an Honors Degree at UNLV and graduated Cum Laude. She went to Medical School at the University of Nevada, School of Medicine in Reno and completed her 4<sup>th</sup> year at UCLA. She returned to Reno to graduate and then began a three year Family Medicine Residency in Las Vegas, which she completed in 2000 as Chief Resident. During her residency she worked as an Emergency Room Physician in Lake Havasu, Arizona and as an Urgent Care Physician in Bullhead City, AZ. Within one year of her going on air she was syndicated and within two years was named in the top 250 Radio Talk Hosts by Talkers Magazine. By her third year she was named in the top 100 listened to radio hosts by Talk Stream Live! She is heard on iHeart Radio and has multiple affiliates. She teaches and performs lectures to students at Touro University, the University of Nevada School of Medicine and UNLV, was nominated Woman of the Year by the Leukemia and Lymphoma Society, was recently awarded UNLV Honors College Alumni of the Year, is a board member for FAST4Kids and works with numerous charities such as Children's Miracle Network, Leukemia and Lymphoma Society, Opportunity Village and St. Jude's for Children.

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