

International Conference on Broadcasting Media & Film Industry

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Buck Allen

Executive Producer, USA

A metaphor for the power of storytelling to create positive global change ...that “The pen is mightier than the sword”

Buck has been engaged in Cause Marketing from, its formative moment in 1986 as for the Statue of Liberty Ellis Island Foundations’ production of David Wolper’s LIBERTY WEEKEND, 36 hours of Prime Time Variety Mini Series which was the winner of multiple Primetime Emmy Awards -- continuing through his role in facilitating “Cause Segments” as the Production Executive for Buena Vista Television’s “The Wayne Brady Show”, winner of 4 National Daytime Emmy Awards.

From Mickey Mouse to Marlon Brando; From Mario Puzo to John Briley ; Buck has worked with in Producing Teams and over 24 years of Directors Guild of America Member work to produce National and Global Broadcast Programming and Films for some of the world’s best known brands: The Disney Company; GATOR GROWL, starring Robin Williams -- the World’s Largest Student Produced Show; The Statue of Liberty; Creative Consultant to the City Of Atlanta’s Coke 100th Anniversary; Harvard’s Sesquicentennial; Spain’s World Expo Quinto Centenario; The United States Naval Training Center “Project Battleship immersive training crucible experience; Global Kids Day, Operation Sail Parade of Tall Ships; The Disney Cruise Lines; Euro Disneyland; and The Sun Atlantis Casino Royal Towers Grand Opening and twenty day broadcast Red Carpet Event, with Colin Cowie, and Director of Thalassa Ventures, A Philippe Cousteau Company.

Buck is a certified Presenter and Facilitator with The (former) Drucker Institute, teaching “ The Collaboration Challenge”, based on the Harvard School for Social Enterprise’s publication, “The Collaboration Challenge” -- How Nonprofits and Commercial Organizations Can Form Effective Collaborations.

Buck serves on the Board of Directors for three nonprofit organizations for holistic treatment of systemic homelessness; Community Building in underserved global populations; and the empowerment of Teens at Risk and Women at Risk.

A frequent presenter and panelist on New Models in Film and Transmedia Finance; Incentives and International Co-production. Buck’s current work includes Profit and Nonprofit models to produce holistic media constructs to “make dollars while doing well, with a passion for Sacred Peoples; Sacred Places and Sacred Animals. We Are All One.

Biography

Buck Allen, an Executive Producer for We Are All One Films, is an industry practitioner in the Film, TV and Transmedia Industry. Each project for We Are All One Films has an integrated collaboration model with Globally Recognized Subject Matter Experts in best practices in SMM and in Instructional Systems Design for Service-Learning. He is currently an Executive Producer of three Social Justice Transmedia Projects including:

- ROXANNE, a Dramatic Cable Series, based on the Novel and Life Story Roxanne Holmes, dramatized from her Novels “Roxanne Holmes My Extraordinary Life”
- JOURNEY TO THE HEART OF THE WORLD based on the author of “The New Mandala”, written in collaboration with H.H. The Dalai Lama and his upcoming Novel, “Journey To The Heart Of The World”. The story seeks to resolve the conflict between Mother Earth and Modern Man as taught by Indigenous Elders, seen in fantastical action sequences, transmutation, travel across time, space and inner dimensions of ourselves, ultimately testing each of us to become the messenger and practitioner of change, or die trying
- BLUEGRASS COUNTRY, a dramatized version of characters based on the creation myth of Country Music, a social cause to promote music and arts education
- Future projects include Eastern Caribbean and Indigenous Culture Collaborations to benefit the endangered Sea Turtle species

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