

World Congress on

# ENVIRONMENTAL TOXICOLOGY AND HEALTH

July 11-12, 2018 Sydney, Australia

## Greening supply chains for enhancing social responsibility

**Rania Shamah**

Ain Shams University, Egypt

**H**ow could supply chains social responsibility play a key role in reducing hazards in the community; through establishing a clear strategic vision? This research aims to provide guidance for the management of green supply chains in order to increase the likelihood of social responsibility being generally adopted for the purposes of protecting the environment and to examine the potential role required in improving supply chain performance. This study aims to address the impact of social responsibility when it is used in green supply chains, then to address the relevant factors needed to enhance the entire process of chain social responsibility. The model which is presented here is intended to examine the nature of the relationship between green supply chain social responsibility and environment protection. Consequently it could help to enhance customer satisfaction, increase internal-customer performance; and provide innovative products.

rania.shamah@suezuniv.edu.eg

Notes: