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Stem tourism and economic potentials

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Research on stem cells has greatly progressed over the past few years. In the beginning, it seemed as something unreachable but the breakthroughs achieved, such as the first transplant of stem cells origin have proven us wrong. Although this innovative field expands throughout the globe, there are still difficulties on its further expansion. On the other hand, medical tourism has lately been considered as a field where a substantial profit can be achieved. Patients from all over the world, seek treatment in other countries taking different aspects into consideration such as expenses and the quality of the services provided. Traditionally advanced countries in medicine, such as the US, have received enormous numbers of international patients for consecutive years, but lately these figures have spread out across many smaller countries due to the changes in legislation and the advances they have achieved. Combining the innovations in stem cells' research and the promising future they hold, extremely successful companies focusing on research have been created, raising the expectations into a higher level.

Biography

Isavella Mitrou has studied International & European Politics at the University of Piraeus and continued with an MA in International Studies-Diplomacy at the University of Birmingham and an Executive MSc in European Studies at the Economics and Business University of Athens. She has attended a summer school on Human Rights at the University of Birmingham. After an Internship at the Greek MFA in the Directorate for International Organizations, she started working at the Marketing and Sales Department of a leading medical group in Athens. After deciding a change on her career, she focused on the field of medical tourism and she has been certified on the field.

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