

### 2<sup>nd</sup> International Conference on

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### The EC's activities in mHealth

Health has the potential to play a key role in our daily life. However, further clarification is needed on the applicable legal framework and questions about the use of the data collected through mHealth applications by individuals and medical professionals. The challenges include ensuring that the market for health and wellbeing apps meets the citizens' demands for quality and transparency. In the European Commission's eHealth Action Plan 2012-2020, current and potential benefits of mHealth apps, and potential associated risks were recognized and a broad-scale consultation process with stakeholders was launched (Green Paper) on existing barriers related to mHealth deployment. As a follow up to the Green Paper the European Commission has envisaged to engage with the stakeholders to work on follow-up actions building on the results of the public consultation. In particular privacy, safety, quality and reliability, and linking health apps to the electronic health records are in the focus.

#### **Biography**

Gisele Roesems is the Deputy Head of Unit of the "(ICT for) Health and Wellbeing" unit within DG CONNECT, the Communications Networks, Content and Technology DG.She joined the European Commission in 1994 as a scientific officer in the domain of Software technologies in the ICT research programme and then moved on to the areas Micro/Nanosystems and Nanoelectronics. She studied Civil Engineering/Computer sciences at the University of Leuven (Belgium) and started her career as a system engineer in the telecommunication sector and later in the automotive industry.

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