

Health Informatics & Technology Conference

October 20-22, 2014 Double Tree by Hilton Baltimore - BWI Airport, USA

Technologies for the post-acute network

Daniel M Gold

Senior Research Technologies, USA

With the disruption in healthcare, hospitals are moving patients down the continuum either into skilled nursing facilities or back home with home care services. These efforts place new burdens on the post-acute network to avoid readmissions, improve outcomes and provide a high level of patient satisfaction. An effective strategy incorporates telemedicine, remote monitoring and sensor technologies to address unnecessary hospital readmissions. Unfortunately current payment systems have not moved at the same pace as the current technology. One option utilizes healthcare call centers staffed with physicians and other healthcare professionals to provide cost effective models to respond to this new type of healthcare information.

Biography

Daniel M Gold has pioneered, grown and led businesses from startups to mature entities in the healthcare services, pharmaceutical, and technology sectors. He served on the Senior Executive Leadership Team and held the positions of Chief Business Development Officer and Senior Vice President at American Medical Alert Corporation developing new products and services for the healthcare market. Prior to joining American Medical, he served as the Chief Operating Officer of VitelNet, a telehealth company focused on remote patient monitoring. Prior to joining VitelNet, he was Chief Operating Officer of Living Independently, the makers of the QuietCare system, a leading behavioral monitoring system. He founded SeniorMed and served as its Chief Executive Officer, an institutional pharmacy using mail order technologies to service the institutional market. He started his early career with Sunrise Senior Living as Vice President of Healthcare and Ancillary Services. Current Board Advisor to: VitelNet, end-to end telehealth solution provider, Trapollo, a logistics and managed service company, Mobile Health One, a communication system for hospitals, physicians and the post acute networks, and Kytera, an activity monitoring and fall detection company.

gold@seniorreach.com