

# Health Informatics & Technology Conference

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## Innovating in today's world of healthcare IT

**Lyle Berkowitz**

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**H**ear how to innovate with HIT in today's world of changing reimbursements, regulatory constraints and usability concerns. Learn about the process of innovation and how it takes you from idea generation through deployment. Explore practical examples of HIT innovation that will help teach you how to successfully innovate in your own environment.

### Biography

Lyle Berkowitz, MD, FACP, FHIMSS, is a primary care physician, Associate Chief Medical Officer of Innovation for Northwestern Memorial Hospital and the Medical Director of IT & Innovation for Northwestern Memorial Physicians Group in Chicago. He serves on the Governance Board of the Innovation Learning Network, the Advisory Board of the Association of Medical Directors of Information Systems (AMDIS), and the Editorial Board of Clinical Innovation + Technology. He has gained national recognition as a frequent author on healthcare informatics topics, including writing the chapter on "Physician Adoption Strategies" in the American College of Physician's book entitled Electronic Health Records. His newest book, Innovation with Information Technologies in Healthcare, provides guidance on how healthcare organizations can optimize quality, cost and satisfaction by more innovatively using healthcare IT. He has been listed as one of HealthLeader's "Twenty People Who Make Healthcare Better", Healthspottr's Top 100 Healthcare Innovators, and Modern Healthcare's "Top 25 Clinical Informaticists".

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