

Health Informatics & Technology Conference

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Douglas Goldstein

Senior Executive and Innovator, USA

Ignite (& sustain) health transformation

Fitness, health and healthcare across the care continuum are being revolutionized by market forces of consumerism, emerging technology and a radical shift in healthcare reimbursement. The Affordable Care Act is driving the transformation of health care as trillions of risk are shifted to ACOs and integrated healthcare providers. Consumerism empowered by mobile, social media, Big Data, gamification & behavioral economics are rapidly changing how people manage their lives and health. This keynote will explore these dynamic trends and explore how technology, human ingenuity and a deep understanding of today's consumers are the right Rx for success.

Biography

Douglas Goldstein as a leader and innovator in population health, technology and health transformation, Doug specializes in using mobile, big data analytics, social media, gamification, behavioral economics and human ingenuity for new solutions & improved outcomes. As an eFuturist, Doug delivers the latest insights on health transformation through innovation and leadership. As a speaker, Doug motivates people to solve problems and create a positive health future. Popular keynotes & workshops highly customized for clients include: Innovate Now, *Digital Engagement* and *Leadership*.

doug@iconecto.com