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An Empirical Investigation of Integration in Healthcare Alliance Networks

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Healthcare alliance networks have developed rapidly in the US. Yet, research has not kept pace. This study examines two interrelated healthcare research needs—the value of information technology (IT) and the complementarity of IT with process and decision-making (PDM) integration. Hypotheses relate (i) IT integration, (ii) PDM integration, and (iii) alliance network integration (complementarity of i and ii) to performance. The mixed results lend support to the complementarity of IT with PDM integration and call for a more holistic perspective of the healthcare alliance network.

Biography

Evelyn Thrasher is Associate Professor of Information Systems in the Gordon Ford College of Business at Western Kentucky University. She serves as Director of the Professional Education and Knowledge Program and as the Knically Faculty Fellow in Leadership. She holds a BS in Mathematics from East Tennessee State University and an MBA and PhD in Management Information Systems from Auburn University. She has published in *Communications of the AIS*, *Decision Support Systems*, *Hospital Topics*, and other journals, and has presented at numerous national conferences. Her research focuses on the strategic management of IT to achieve positive outcomes in healthcare.

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