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The relationship of profile into the level of participation in advocacy work: A case study on ASP's advocates

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This research focuses on the profiles of selected HIV/AIDS advocates from the AIDS Society of the Philippines (ASP). This is to determine their level of participation in advocacy works. ASP is a leading association of individuals from the government, non-government agencies, and the private sector with a common unifying interest in preventing the spread of HIV and AIDS. The objective of this study is to understand by way of looking at the relation of their profile with the type of advocacy work they are into and how effective an advocate performs in their pursuit of interest on promoting advocacy work and exceptional participation throughout the organization they belong to. This research tried to answer and know (1) the effects of the advocates profile to their degree of participation regarding HIV advocacy activities, and (2) if there are any differences in their profiles, gender, age, educational background, status, related experiences within advocacy work, years of being an advocate, main occupation and interest on how they obligate advocacy involvement and promoting awareness to others that affects his or her participation in advocacy work. Collected data were from five PLHIV advocates of ASP, using qualitative method in in-depth key informant interview. Participant observation and focused ethnography were performed as well. Hopefully this research can develop each member's capacity on building advocacy works, and will serve as one of the basis for future plans to improve the state health systems of HIV/AIDS in the Philippines.

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