

3<sup>rd</sup> International Conference and Business Expo on  
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### **Creating conscious companies**

We live in profound times where so many different trends are happening all at once. AI, IoT, Chat Bots, Automation, VR, AR, Autonomous Vehicles, Block chain, Wellness, Health & Mindfulness, Autonomous Companies, Software eating the world, Experience Economy, etc. As the world comes under increasing pressures of Climate Change on top of all of the above trends, the world of business must move towards much more sustainable approach to commerce and growth. The answer for it all is in the idea of increasing awareness amongst employees in companies: executives, management and staff at large.

Awareness is consciousness.

As we become more conscious as people, we want to create and work for more conscious companies. Design Thinking and UX Design come into much more prominent role in shaping this future we all want.

### **Biography**

Jason Grant was professionally involved in IT, Design, Business, Art and Philanthropy as a consultant and coach. He's had an enormous privilege to help world's best brands leverage Design Thinking to achieve spectacular business results. They did this by focusing on their customers' needs and designing world class innovative experiences for them. His experience leads to a natural inception of UX Coach.

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### **Notes:**