

25th World Congress on**CANCER SCIENCE AND THERAPY**10th World Congress on**BIOMARKERS & CLINICAL RESEARCH**

October 18-20, 2017

Baltimore, USA

Business excellence (BEx): Building a global culture of innovation**Ed Croteau**

Black & Veatch, USA

Innovation is the implementation of new ideas that create value. In the constant battle of “survival of the fittest”, businesses must constantly re-evaluate its processes to improve and remain competitive. As Will Rogers once said, “Even if you are on the right track, you’ll get run over if you just sit there.” Our BEx program combines disciplined innovation methods with elements of venture capitalism and collaborative leadership to deliver rapid and sustainable improvements and innovations in any industry. Our track record of innovation, leadership development and value creation for over a decade has won multiple industry awards and global accolades including the Global Award of Excellence in Engineering and Construction (by Rice Global Forum) and the 2016 Top US Private Company for Leaders (by Chief Executive Magazine). Here is just a sampling of events we lead for our clients to help them succeed in achieving their own goals within their organization.

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